

JULIE T. MARKS

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EDUCATION

08/1999 – 05/2004 Gillings School of Public Health, UNC Chapel Hill; PhD

08/1993 – 05/1997 Duke University; B.S, Pre-Med

PROFESSIONAL EXPERIENCE

Education Policy Initiative at Carolina (EPIC), University of North Carolina at Chapel Hill

2017 – Present **Director of Evaluation**

2015 – Present **Senior Research Associate**

2011 – 2015 **Research Associate**

Constella Group, LLC (acquired by SRA International, Inc); Durham, NC

2006 – 2009 **Principal Associate, Research & Evaluation**

Center for Health Promotion and Disease Prevention; Chapel Hill, NC

2004 – 2006 **Associate Director, Public-Private Partnerships**

RESEARCH AWARDS

Co-Principal Investigator, *Strategic Staffing Teacher Residency Model Evaluation* - \$707,348;
June 1, 2021 to May 31, 2025; Grant funding by US PREP Teacher Preparation
Transformation Center

Principal Investigator, *National Teacher Preparation Portfolio Evaluation* - \$1,036,871;
September 1, 2019 to August 31, 2022; Grant funding by Bill and Melinda Gates
Foundation

Principal Investigator, *Evaluation of Schools That Lead, North Carolina Networked
Improvement Communities* - \$99,000; June 30, 2018 to November, 1 2021; Funding by
North Carolina General Assembly

Co-Principal Investigator, *North Carolina School Turnaround Partnership Grant* - \$1,181,288;
August 1, 2015 to Sept 15, 2021; Grant funding by Institute of Education Sciences

Principal Investigator, *Gaining Early Awareness and Readiness for Undergraduate Programs
(GEAR UP) North Carolina Impact Evaluation* - \$863,261; Jan 1, 2015 to June 30, 2017;
Grant funding by US Department of Education

Co-Principal Investigator, *North Carolina Race to the Top (RttT) Evaluation* - \$3,667,355;
January 1, 2010 to September 30, 2014; Grant funding by US Department of Education

Principal Investigator, *Teacher Quality Research Project* - \$396,904; July 1, 2013 to June 30, 2014; Funding by the UNC-General Administration

Principal Investigator, *East Carolina University Teacher Quality Partnership (TQP) Evaluation Project* - \$266,844; November 1, 2012 to September 30, 2014; Grant funding by Institute of Education Sciences

Co-Principal Investigator, *Double-dosing of Mathematics in North Carolina* - \$260,000; November 1, 2012 to March 31, 2014; Grant funding by Regional Education Labs - Southeast

Principal Investigator, *Summative Evaluation of NC Race to the Top* - \$517,976; May 1, 2015 to September 30, 2014. Funding by North Carolina Department of Public Instruction

Co-Principal Investigator, *Evaluation of NC Race to the Top New Teacher Support Program* - \$441,348; May 1, 2011 to September 30, 2014. Funding by North Carolina Department of Public Instruction

Co-Principal Investigator, *Evaluation of the Addition of Student Growth Measures in the NC Educator Evaluator System (NC RttT)* - \$516,834; May 1, 2011 to September 30, 2014. Funding by North Carolina Department of Public Instruction

REPORTS & POLICY BRIEFS

Marks, J.T., Quintero, J.Q. (2021). *Evaluation Framework for Neighborhood Equity Vehicle pilot program* (prepared for Ewing Marion Kauffman Foundation)

Comperatore, A.N., Bastian, K.C., Rana, R., Anderson, R., Steidinger, B., Holly, C., Marks, J.T. (2020). *Bringing an Implementation Science Lens to Teacher Preparation Program Transformation* (prepared for US PREP Teacher Preparation Transformation Center)

Marks J.T., (2020). *North Carolina Networked Improvement Communities, Schools That Lead Year 2 Evaluation Report* (prepared for North Carolina Department of Public Instruction and North Carolina General Assembly)

Holly, C., Marks, J.T., Ambrose, Z., Gitterman, D. (2020). *The Road to a North Carolina Longitudinal Data System* (prepared for North Carolina General Assembly Education Cabinet)

Marks, J.T., Holly C. (2019). *Chapel Hill Carrboro City Schools 3-year Strategic Plan Survey* (prepared for Chapel Hill Carrboro City Schools Superintendent, Education Cabinet, and District School Board)

Marks J.T., Holly C. (2019). *Guiding Principles for Turning around Low-Performing Schools* (prepared for North Carolina State Board of Education and Institute of Education Sciences, U.S. Department of Education)

Holly, C., Marks J.T. (2019). *Building Education Infrastructure on Unstable Ground* (prepared for North Carolina State Board of Education and Institute of Education Sciences, U.S. Department of Education)

Feldman, M., Marks, J.T., Quinterno J. (2019). *Formative Evaluation of the Entrepreneurship (ESHIP) Communities Initiative* (prepared for the Ewing Marion Kauffman Foundation)

Marks J.T., (2019). *North Carolina Networked Improvement Communities, Schools That Lead Year 2 Evaluation Report* (prepared for North Carolina Department of Public Instruction and North Carolina General Assembly)

Quinterno, J., Marks, J.T., Feldman, M. (2018). *ESHIP Entrepreneurial Ecosystem Building, Year 1 report* (prepared for Ewing Marion Kauffman Foundation)

Davis, C.D., Fuller, S.C, Marks J.T., Wang X., Liu, Y. (2017). *Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) North Carolina Impact Study*, (prepared for University of North Carolina General Administration and U.S. Department of Education)

Markevich T, Marks J.T. (2016). *University of North Carolina Summer Internship Pilot Program Evaluation* (prepared for University of North Carolina General Administration)

Davis, C.R., Fuller, S., Marks, J., Wang, X, & Liu, Y. (2016). *Gaining early awareness and readiness for undergraduate programs (GEAR UP) North Carolina: Year two impact study-annual formative report* (prepared for University of North Carolina General Administration and U.S. Department of Education)

Davis, C.R., Comperatore, A.N., & Marks, J.T. (2016). *Gaining early awareness and readiness for undergraduate programs (GEAR UP) North Carolina- supplemental report: Evaluation of professional development trainings* (prepared for University of North Carolina General Administration and U.S. Department of Education)

Marks, J.T., Fuller, S.C., Guthrie, J.E., Henry, G.T., Stallings, D.T. (2015). *North Carolina Race to the Top Summative Impact Report* (prepared for North Carolina State Board of Education and U.S. Department of Education) Consortium for Educational Research and Evaluation - North Carolina

Fuller, S.C., Davis, C.R, Marks, J.T., Wang, X, Liu, Y (2015). *Gaining Early Awareness and Readiness for Undergraduate Programs - North Carolina (GEAR UP NC) - Year 1* (prepared for University of North Carolina General Administration and U.S. Department of Education)

Davis, C.R., Fuller, S.C., Marks, J.T., Comperatore, A.N., Cain, J.M., Heintz, S.K., Roy, M., & Lui, Y. (2015). *Gaining early awareness readiness for undergraduate programs North Carolina (GEAR UP NC): Impact student-interim report* (prepared for University of North Carolina General Administration and U.S. Department of Education)

Campbell, S.L., Comperatore, A.N., Marks, J.T., Lynn, H.H., Bastian, K.C., Henry, G.T. (2014). *East Carolina University Teacher Quality Partnership (TQP) Grant – Year 4 Impact Evaluation* (prepared for East Carolina University and US Department of Education)

Smith, A.A., Marks, J.T., Comperatore, A.N., Davis, C.R. (2014). *College STAR – A UNC System Project Supporting Students with Learning Differences – Evaluation Synthesis* (prepared for East Carolina University)

Bastian, K.C. & Marks, J.T. (2014). *North Carolina New Teacher Support Program: Second annual Race to the Top evaluation report*. (prepared for North Carolina Department of Public Instruction and U.S. Department of Education); Consortium for Educational Research and Evaluation - North Carolina

Smith, A.A., Comperatore, A.N., Bastian, K.B., Davis, C.R., & Marks, J.T. (2014). *East Carolina University teacher quality partnership (TQP) grant: Interim evaluation report - Year 5*. (prepared for East Carolina University and U.S. Department of Education)

Higgins, H., Barrett, N., Marks, J.T., Henry, G.T. & Guthrie, J. (2014). *Measures of Student Growth in the North Carolina Educator Evaluation System*. (prepared for North Carolina Department of Public Instruction and U.S. Department of Education); Consortium for Educational Research and Evaluation - North Carolina

Corn, J., Smart, A., Bryant, L., Maxfield, J., Walton, M., Patel, R. Weiss, S.P., Parker, B., Kellogg, S., Barrett, N., Marks, J., & Patterson, T. (2013). *Second annual Race to the Top professional development evaluation report part II—Local outcomes baseline study* (prepared for North Carolina Department of Public Instruction and U.S. Department of Education); Consortium for Educational Research and Evaluation - North Carolina

Corn, J., Bryant, L., Maxfield, J., Walton, M., Patel, R. Weiss, S.P., Parker, B., Kellogg, S., Smart, A., Barrett, N., Marks, J., & Patterson, T. (2013). *Second annual Race to the Top evaluation report part I—Statewide face-to-face professional development formative evaluation*. (prepared for North Carolina Department of Public Instruction and U.S. Department of Education); Consortium for Educational Research and Evaluation - North Carolina

Anderson, J., Marks, J. & Stallings, T. (2013). *Race to the Top in North Carolina, 2010 – 2012, A Summary of Formative Findings*. (prepared for North Carolina Department of Public Instruction and U.S. Department of Education); Consortium for Educational Research and Evaluation - North Carolina

Corn, J.O., Halstead, E., Kellogg, S., Kleiman, G., Tagsold, J., Townsend, M. & Marks, J.T.(2012). *Building LEA and Regional Professional Development Capacity* (prepared for North Carolina Department of Public Instruction and U.S. Department of Education) Consortium for Educational Research and Evaluation - North Carolina.

Marks, J.T. (2009). *University Cancer Research Fund Evaluation Plan* (prepared for Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill)

Marks, J.T; Lacoste J. (2009). *Summative evaluation of Kent County Prevention Initiative* (prepared for Kent County Board of Commissioners and Town Council)

Marks, J.T; Lacoste J. (2008). *Implementation Fidelity of Kent County Prevention Initiative* (prepared for Kent County Board of Commissioners and Town Council)

MANUSCRIPTS

Bastian, K.C., Marks, J.T. (2017). *Connecting teacher preparation to teacher induction: Outcomes for beginning teachers in a university-based support program in low-performing schools*. American Educational Research Journal, 54 (2), 360-394.

Bastian, K.C., McCord, D.M., Marks, J.T., Carpenter, D. (2017). *A Temperament for Teaching? Associations between Personality Traits and Beginning Teacher Performance and Retention*. AERA Open, 3(1), 1-17.

Maloney, A.E., Bethea, T.C., Kelsey, K.S., Marks, J.T., Paez, S., Rosenberg A.M, Catellier, D.J., Hamer R.M, Sikish, IL. (2008). A pilot of a video game to promoted physical activity and decrease sedentary screen time. Obesity, 16(9): 2074-80.

Ward, D.S., Hales, D., Haverly, K., Marks, J.T., Benjamin, S., Ball, S. & Trost, S.G. (2008). An Instrument to Assess the Obesogenic Environment of Child Care Centers. American Journal of Health Behavior, 32 (4), 380-386.

VanZetten, M. & Marks, J.T. (2007). Kent Count Prevention Initiative: Collaboration at all Levels. International Journal of Mental Health, 36 (2), 5-13.

Marks, J.T., Campbell, M.C., Ward, D.S., Ribisl, K.R., Wildemuth, B.M. & Symons, M.J. (2006). Comparison of Web and print media for physical activity promotion among adolescent girls. Journal of Adolescent Health, 39 (1), 96-104.

CHAPTERS IN EDITED BOOKS

Etheridge, R.M., Klein, C., LaCoste, J. & Marks, J.T. (2012). Outcomes Measurement for Child and Family Services: Successful Approaches for Practice, Management, and Policy. In J.L. Magnabosco and R.W. Manderscheid (Eds.), Outcomes Measurement in the Human Services, 2nd Ed. Washington, DC: NASW Press

PRESENTATIONS

Networked Improvement Communities: The Power of Evaluation Partnerships to Inform Policy and Practice, Carnegie Foundation Summit for Improvement in Education, April 2021

Evaluation Challenges in Education Policy; Duke University Sanford School of Public Policy, April 2021

Culturally Responsive and Equitable Evaluation Practices, US PREP Teacher Preparation Transformation Center, Virtual Learning Retreat, March 2021

Digging into the How and Why of Data Practices, Teacher Preparation Transformation Centers Community of Practice, December 2020

Diving into the What of Data Practices, Teacher Preparation Transformation Centers Community of Practice, November 2020

Evaluation framework for Neighborhood Equity Vehicle pilot project, Ewing Marion Kauffman Foundation, September 2020

Teacher Preparation Portfolio Fall Body of Work Review, Bill and Melinda Gates Foundations, September 2020

Isolating the Impact of Technical Assistance on Teacher Preparation Program Outcomes, Teacher Preparation Transformation Centers Community of Practice, March 2020

Logic Model and Learning Objectives for Teacher Preparation Portfolio Grantees, Bill and Melinda Gates Foundation, March 2020

Teacher Preparation Portfolio Spring Body of Work Review, Bill and Melinda Gates Foundations, February 2020

Three-year Strategic Plan Survey Findings, Chapel Hill Carrboro City Schools Board of Education and Education Cabinet, October 2019, Chapel Hill, NC

Three-year Strategic Plan Qualitative Findings, Chapel Hill Carrboro City Schools Board of Education and Education Cabinet, October 2019, Chapel Hill, NC

Teacher Preparation Portfolio Comprehensive Evaluation Plan, Bill and Melinda Gates Foundation, September 2019

Community Attitudes and Perceptions of Entrepreneurship Survey (CAPES), Neighborhood Comparisons, Ewing Marion Kauffman Foundation, June 2019

North Carolina School Transformation Evaluation, Regional Support Service Briefing, North Carolina Department of Public Instruction, April 2019

Summative findings of the North Carolina School Transformation Evaluation, North Carolina Department of Public Instruction, April 2019

Guiding Principles for Improving North Carolina's Lowest-Performing Schools, Association for Education Finance and Policy 44th Annual Conference, Kansas City, MO, March 2019

Delivery of Educational Support Services to Low Performing Schools in North Carolina, North Carolina Department of Public Instruction, March 2019

Community Attitudes and Perceptions of Entrepreneurship Survey (CAPES), Summative Findings, Ewing Marion Kauffman Foundation, Kansas City, MO: February 2019

North Carolina Transformation, Lessons from the Evaluation, North Carolina State Board of Education and Department of Public Instruction, November 2018

ESHIP Communities Evaluation Logic Model Refinement, Ewing Marion Kauffman Foundation, Kansas City, MO: September 2018

North Carolina Pre-Employment Transition Services (PETS), Scope of Work Profiles, PETS Grantee Summit, Chapel Hill, North Carolina, May 2018

North Carolina Pre-Employment Transition Services (PETS), Scope of Work Analysis and Evaluation, North Carolina Division of Vocational Rehabilitation, Raleigh, North Carolina, March 2018.

Implementation Quality Research Overview, North Carolina Department of Public Instruction, Raleigh, North Carolina, July 2017

Qualitative Findings from Teachers and Principals, North Carolina Transformation Evaluation, Expert Teacher and Principal Advisory Board, Raleigh, North Carolina, February 2017

Semi-annual briefing, North Carolina School Transformation Evaluation, North Carolina State Board of Education and Department of Public Instruction, Raleigh, North Carolina, February 2017

North Carolina School Transformation Spring Data Collection Webinar, Regional Superintendents Meeting, Raleigh, North Carolina, February 2017

High School Start Times and Student Outcomes, North Carolina State Board Association Public Policy Conference, Pinehurst, NC, January 2017

Extending the reach of teacher preparation: Impact of a university-based beginning teacher support program in low-performing schools, 41st Annual AEFPP conference; Denver, CO 2016

Weaving Patchwork Data to Evaluate Blanket Policy Reform: Lessons from the Summative Evaluation of North Carolina's Race to the Top Grant, Education Policy Colloquium series, University of North Carolina at Chapel Hill School of Education, January 2016

Implementation Quality Index, North Carolina School Transformation Evaluation, North Carolina State Board of Education and Department of Public Instruction, Raleigh, North Carolina, July 2016

Preliminary Analysis of North Carolina School Transformation Evaluation, North Carolina State Board of Education and Department of Public Instruction, Raleigh, North Carolina, May 2016

East Carolina University Teacher Quality Partnership Year 5 Findings, East Carolina University School of Education Dean's Meeting, Greenville, North Carolina, May 2015

Strategies for Addressing Challenges in Evaluating Adaptive, Multi-site Interventions, American Evaluation Association, Chicago, Illinois. November 2015

Summative Race to the Top Findings, North Carolina State Board of Education and Department of Public Instruction, Raleigh, North Carolina, Sept 2015

Creating an Evidence Base for Teacher Preparation and Supports, Education Policy Colloquium series, University of North Carolina at Chapel Hill School of Education, Chapel Hill, North Carolina, January 2015

The Concurrent Validity of Teacher Value-Added Estimates, 39th Annual conference of the Association for Education Finance and Policy, San Antonio, Texas: March 2014

East Carolina University Teacher Quality Partnership Interim Report, East Carolina University School of Education Dean's Meeting, Greenville, North Carolina, Sept 2014

The Use of Mixed Methods in Formative Feedback for North Carolina's Race to the Top Evaluation, 36th Annual Conference of the Eastern Evaluation Research Society. Absecon, NJ: April 2013

Building Evaluation Capacity in a multi-site context, American Evaluation Association Summer Evaluation Institute, Atlanta, GA, June 2013

University Cancer Research Fund Evaluation Plan, Lineberger Comprehensive Cancer Institute, University of Chapel Hill, Chapel Hill, North Carolina, September 2009

Summative Evaluation of Kent County Prevention Initiative, Kent County Board of Commissioners, Grand Rapids, Michigan, September 2009

Implementation Challenges and Fidelity of Kent County Prevention Initiative, Kent County Board of Commissioners, Grand Rapids, Michigan, September 2008

Collaboration at all Levels, Formative Evaluation of Kent County Prevention Initiative, Kent County Board of Commissioners, Grand Rapids, Michigan, September 2007

Can video games get kids in action? A pilot test of active video game play for increasing, physical activity in youth, National Cancer Institute Post-doctoral fellow presentation, Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill, Chapel Hill, NC, August 2005

Comparison of Web and print media for physical activity promotion among adolescent girls, Annual Meeting of the Society of Behavioral Medicine, Boston, Massachusetts, April 2005

Can information processing predict health behavior change? A pilot study, National Cancer Institute Pre-doctoral fellow presentation, Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill, Chapel Hill, NC, August 2004

Construct Validity of an Elaboration Likelihood Inventory, National Cancer Institute Pre-doctoral fellow presentation, Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina, August 2003

Evaluation of a Tailored, Multi-Media Nutrition Education Program for Low-Income Women, Annual Meeting of the American Public Health Association, Atlanta, Georgia, October 2001

Analysis of websites promoting physical activity for teenage girls, Association of Internet Researchers, Minneapolis, Minnesota, October, 2001

TEACHING APPOINTMENTS & COMMITTEES

2020 – Present Chair, Academic Excellence Committee, North Carolina Cyber Academy

2015 – Present Adjunct Assistant Professor, School of Education, Policy Leadership and School Improvement; University of North Carolina at Chapel Hill
Doctoral mixed-methods research

2013 – 2015 Lecturer Public Policy
Undergraduate research methods

PROFESSIONAL ACTIVITIES

Membership: American Educational Research Association, Association of Public Policy Analysis and Management, Research Triangle Evaluators

Manuscript reviews and adjudications for Preventive Medicine, Elsevier; Health Education & Behavior, Sage Press

AWARDS & FELLOWSHIPS

Delta Omega Honorary Public Health Society, Theta Chapter

Population Sciences Dissertation Award, Lineberger Comprehensive Cancer Center

Pre-doctoral Fellowship, National Cancer Institute

Alpha Epsilon Lambda National Academic Honor Society for Graduate and Professional Students

Duke University Dean's List